



P R E S E N T S



**Peachtree Hills  
Festival of the Arts**

MAY 31-JUNE 1, 2014  
SATURDAY HOURS: 10 AM – 6 PM  
SUNDAY HOURS: 11 AM – 6 PM

## **FESTIVAL EXHIBITOR INFORMATION AND REGISTRATION**

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**Location:**  
285 Peachtree Hills Rd. NE, Atlanta, GA 30305

**Website:** [www.peachtreehillsfestival.com](http://www.peachtreehillsfestival.com)

**Send application to:**  
Peachtree Hills Festival of the Arts  
P.O. Box 422571 Atlanta, GA 30342

# Peachtree Hills Festival of the Arts

May 31-June 1, 2014

The Atlanta Foundation for Public Spaces will hold an art and crafts festival in the area of Atlanta between Buckhead and Ansley Park, in the Peachtree Hills/Garden Hills neighborhood. Attendees will enjoy approximately 200 local artists and crafters, local music and regional food, plus a children's area.

2014 Artist's Market Exhibitors

## Rules & Regulations

1. The Festival provides only the ground space for exhibits. Each Exhibitor must provide and prepare his/her own displays. We require Exhibitors to use white top tents of EZ UP quality or higher. All tents must be weighted. Set up will be on pavement.
2. Two weeks prior to the Festival, Exhibitors will be notified of their site location and detailed set up information. Plan to set up your booth on Friday, May 30, 2014. Last minute set up is Saturday, May 31 from 7 – 9 a.m.
3. After unloading Exhibitor vehicles must be moved to designated parking. Vehicles will not be permitted to remain in the exhibition space during the Festival, nor may they enter the Festival grounds until approved by the Festival Committee.
4. Exhibitors shall be responsible for obtaining any required licenses, permits or approvals under state laws applicable to his/her activity at the Festival and for paying any taxes, sales taxes, fees or other charges that may be applicable to any Exhibitor's activity at the Festival.
5. The Festival is a rain or shine event. Cancellations prior to the due date must be made in written form and submitted by mail or email. By mail: send to P.O. Box 422571, Atlanta GA 30342. By email: to [lisa@affps.com](mailto:lisa@affps.com). No refunds will be given for cancellations after the due date or no-shows.
6. The Festival reserves the right to cancel an Exhibitor's contract. The Festival may require the Exhibitor to leave the Festival at any time if the Exhibitor is in violation of any rules and/or regulations stated herein.
7. Neither AFFPS nor its agents or representatives will be responsible for any injury, damage, or loss that may occur to the Exhibitor, the Exhibitor's agents or representatives or his/her property from any cause whatsoever. Exhibitors should obtain, at their own expense, insurance against any loss, damage, or injury they may require.
8. All Artist Market merchandise must be original, handmade and created by the Exhibitor. Reproductions must be clearly identified as such. Original art must occupy at least 50% of the artist's space. Browse bins may occupy only minimal space and must be aesthetically pleasing and not obstruct patron flow. All artwork on display must be for sale.
9. Artists may only show work in categories approved by the Jury.
10. Artists must be present with their work for the duration of the Festival. No commercial agents, dealers or salespeople may operate an artist's booth.
11. The Artist Market Jury will award Exhibitor applications based on originality of the art and quality of the booth display. Judging will be done on Saturday for Best of Show, Fine Arts; Best of Show, Crafts; 2nd Place; 3rd Place.

Mail application to:  
Peachtree Hills Festival of the Arts  
c/o AFFPS  
P.O. Box 422571, Atlanta, GA 30342

Application deadline: April 11, 2014

Presented by  
The Atlanta Foundation for Public Spaces  
[www.affps.com](http://www.affps.com)

Festival Director: Lisa Windle



# 2014 PEACHTREE HILLS FESTIVAL OF THE ARTS

Office use only

Date received:

## FESTIVAL EXHIBITOR'S CONTRACT – REGISTRATION FORM: Page 1

Deadline for Entry: April 11, 2014 – Entry Fee: \$25 online, \$35 mail

### ARTIST INFORMATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: Home: \_\_\_\_\_ Business: \_\_\_\_\_ Cell: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

NOTE: Email is the method we will use to notify you. If you do not have an email address, please include a self-addressed, stamped envelope with your application and fee.

### ART/CRAFT INFORMATION

#### Category:

- 2D Mixed Media: Includes collage and handmade paper, plaster relief
- 3D Mixed Media and Sculpture: Original, non-functional, free standing
- Digital Art: Original two-dimensional works utilizing computer techniques
- Ceramics: Original shaped and fired clay (including earthenware)
- Craft: Complete description required of items that you make that do not fit a standard category
- Fiber: Works create from fibers including basketry, weaving, papermaking
- Glass: An object made of glass (including blown glass, fused and stained)
- Edibles: Any packaged handmade food and beverage items including breads, jams, dip mixes, coffee, etc. (samples are encouraged)
- Jewelry: All Jewelry whether the work is produced from metal or glass
- Metal: Functional and non-sculptural works incorporating metal
- Painting: The use of oil, acrylics, watercolors, and tempera
- Photography: Prints, transparencies, digital images
- Vintage: Antiques, oddities and repurposed items
- Wood & Furniture: Original works in wood that are hand-tooled and machine turned

**Photos:** Include 4 printed photos of your work (3 of your art, 1 of your outdoor booth display). These will not be returned. Include the artist's name, description and prices of artwork in the photo.

Describe your work: \_\_\_\_\_

List the products you will have for sale and their prices points (include on separate paper if necessary):

NOTE: If your items are not listed here, you may not have them at your booth during the Festival. All items must be approved by the Artist's Market Committee. Please initial your acceptance of these conditions here: \_\_\_\_\_

**Booth Information:** Check the size of space needed: (Note: no tables or chairs will be provided)

- 10 x 10 \$225    10 x 20 \$450    Rental tent \$100    Corner upgrade \$75    Electricity \$50

**2014 PEACHTREE HILLS FESTIVAL OF THE ARTS**  
FESTIVAL EXHIBITOR'S CONTRACT – REGISTRATION FORM: Page 2

Questions: Please answer so that we may accommodate you to the best of our ability

Special request: (sunny area, near bathroom, etc) \_\_\_\_\_

Will you be bringing a large truck or trailer that requires special handling? \_\_\_\_\_

Special needs: (medical condition or special assistance) \_\_\_\_\_

How did you hear about us? (Friend, Zapp, website) \_\_\_\_\_

Are you a past Participant? (Have you participated in an AFFPS event before?) \_\_\_\_\_ When? \_\_\_\_\_

Are you bringing a partner or helper? Please provide their names for us to make them a name badge.  
\_\_\_\_\_

What other Festivals have you done? (List Arts & Crafts Festivals or events and the year) \_\_\_\_\_  
\_\_\_\_\_

**Submit Application to:**

Peachtree Hills Festival of the Arts  
c/o AFFPS  
P.O. Box 422571, Atlanta, GA 30342

**Application Deadlines:** Entry must be received by April 11, 2014  
All application fees are non-refundable

**Checklist:**

- \_\_\_ Application, completed and signed
- \_\_\_ Check made out to "Peachtree Hills Festival of the Arts" for application fee (\$35 by April 11)
- \_\_\_ 3 Printed photos of your artwork, 1 photo of your booth (on disk or printed)

**2014 Festival Hold Harmless Agreement**

By applying online or signing a written application, you agree to indemnify, hold harmless, and defend the Festival, the Atlanta Foundation for Public Spaces and all of its officers, employees, servants and agents, against any and all liability claims, cost of whatever kind and nature, for injury to or death of any person or persons and for loss and damage to any property (State, County or other) occurring in connection with or in any way related to or arising out of the occupancy, use of premises or providing of services and equipment at the Festival.

**Festival of the Arts**

Signed by Artist \_\_\_\_\_ Printed name \_\_\_\_\_ Date \_\_\_\_\_

**Important Dates**

- Application deadline: April 11, 2014
- Jury meets: April 16, 2014
- Accept Invitation and Deadline to Purchase: May 9, 2014

***Page 2 of 2: Please complete and return both pages of the application***